## City of Los Angeles Responsible Banking Investment Monitoring Program For Investment Banks

Investment banks providing City investment banking services or seeking City investment banking business must complete and submit this form no later than July 1<sup>st</sup> of each year to the City Administrative Officer to comply with Chapter 5.1, Section 20.95.1 of the Los Angeles Administrative Code.

Contact Information:														
Backstrom McCarley Berry & CO. LLC Name of Financial Institution														
115 Sansone St. Mez A San Francisco CA 99104 Street Address City State Tip Code	_													
Contact Person Name and Title CE()														
(415)-357-6101 VMCCarley @ bmcbco. com Telephone No. Email Address														
Please answer the following questions for the preceding calendar year.														
<ol> <li>Did your firm make monetary donations to charitable programs within the City limits?</li> <li>Yes No If yes, please complete the attached form.</li> </ol>														
<ol> <li>Did your firm provide any scholarship awards to residents of the City of Los Angele Yes No</li> </ol>	s?													
<ul><li>a. How many scholarships were awarded?</li><li>b. What was the total value of the awarded scholarships?</li></ul>														
<ol> <li>Does your firm have internal policies regarding utilization of subcontractors which a designated as "women owned," "minority owned," or "disabled" business enterprise Yes No If yes, please provide a copy of your policies.</li> </ol>	are s?													
CERTIFICATION UNDER PENALTY OR PERJURY														
I certify under penalty of perjury that I have read and understand the questions contained in the form and the responses contained in the form and on all the attachments. I further certify that have provided full and complete answers to each question, and that all information provided response to this form is true and accurate to the best of my knowledge and belief.	t I													
Viaccat McCarlay, CEO Simmo Mg 7/6/1 Print Name, Title Signature Date	>													
Print Name, Title Signature Date														
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PLEASE SEND THE ORIGINAL SIGNED FORM TO THE ADDRESS BELOW AND EMAIL A COPY TO CAO.DEBT@LACITY.ORG.

Office of the City Administrative Officer 200 North Main St. Room 1500 Los Angeles, CA 90012 Attention: Debt Management Group

## Attachment for Question #1 - Responsible Banking Investment Monitoring Program for Investment Banks

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								3						Asian Americans In Public Finance	LAUSD	Los Angeles African American Nomen's Public Policy Institute	Name of Charitable Organization
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		8					K							\$5,000	\$1,461.45	\$1,600.00	Amount (\$)



## Backstrom McCarley Berry & Co., LLC

## BMCB'S AFFIRMATIVE ACTION PLAN & POLICIES

BMcB is an African-American owned small business enterprise certified by North Central Texas Regional Certification Agency (NCTRCA) & (TUCP) as a Disadvantaged Business Enterprise. As a minority owned business, we are keenly aware of the value of efforts to recruit and procure from all sectors of the population with an added outreach toward emerging populations.

Affirmative policies are key within BMcB's business strategies to ensure that our work force and procurement sources are representative of the total community.

Implementation Process & Recruitment Methods:

- Focus recruitment and procurement efforts through media or with employment organizations, schools, and/or training establishments, which are concerned with securing employment and vendor services for all individuals, including minorities and women.
- Make it clear that minorities and women are encouraged to apply for positions and contracting opportunities in our firm and to place high priority on securing employment and contracts for underrepresented persons.
- Assist local and regional minority law firms to gain valuable securities experience by selecting them as sole or co-underwriter's counsel when our firm acts as senior manager.
- Make every effort to utilize Historically Underutilized Businesses for any available work associated with financings undertaken by our firm.
- Provide equal employment and training opportunities for after-school, summer employment and internships to underrepresented young persons.

BMcB has a total of eleven minority employees, including three women. The firm is certified as a Minority Business Enterprise ("MBE") with several agencies, including the City of Houston.

As a minority firm, we are aware of the value of efforts to recruit and procure from all sectors of the population. BMcB has and continues to partner with "minority/women owned" businesses as opportunities arise.